

TODAY'S CATHOLIC MEDIA KIT

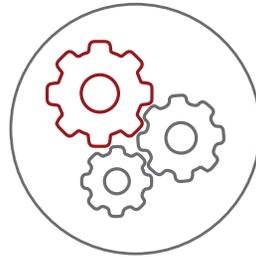


TODAY'S CATHOLIC

ADVERTISE WITH US



PRINT EDITION
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PRINT EDITION



The content in Today's Catholic aligns perfectly with the mission of Saint Anne Communities. Their publishing team supports us in reaching our marketed audience with their seamless approach. We are proud to collaborate with Today's Catholic as our partner in advertising."

—
Elaine Wilson, COO
Saint Anne Communities

NEWSPAPER ADVERTISEMENT RATES

STEP 1. PICK YOUR SIZE

See the prior page for dimensions

STEP 2. PICK YOUR FREQUENCY

In how many issues would you like to run your ad? Is this for a special feature or particular issue?

STEP 3. AD CREATION AND SUBMISSION

Many ad sizes have two options: both a horizontal and vertical option. Simply let Erika know which you will be submitting so that we can save the proper space.

Ads should be sent as PDFs to Erika Barron 10 days prior to publication date.
ebarron@diocesefwsb.org

COST ESTIMATOR

COST PER AD: \$ _____
 NUMBER OF ISSUES: x _____
 TOTAL: \$ _____

INSERTS AVAILABLE UPON REQUEST AT A PRICE OF \$100 PER THOUSAND

SAVE 2%

SAVE 4%

SAVE 6%

SAVE 10%

SIZE	1 issue	2-6 issues	7-12 issues	13-24 issues	25+ issues
Full Page	\$1040	\$1019	\$998	\$977	\$936
1/2 Page	\$512	\$501	\$491	\$481	\$460
Jr. Page	\$384	\$376	\$368	\$360	\$345
1/4 Page	\$256	\$250	\$245	\$240	\$230
1/8 Page	\$128	\$125	\$122	\$120	\$115
1/16 Page	\$64	\$62	\$61	\$60	\$57

CUSTOM SIZING	1x	2-6x	7-12x	13-24x	25+x
Cost per inch	\$16	\$15.68	\$15.36	\$15.04	\$14.40



SERVICE DIRECTORY

WHAT IS THE SERVICE DIRECTORY?

The Service Directory is a combined display listing of business services located in the Diocese of Fort Wayne-South Bend.

The directory is published twice per month on the first and third Sundays. Advertisers must advertise in a minimum of 12 issues and may choose whether to be published on the first Sunday, third Sunday, or both.

Size: 3.25" wide x 2" tall
Cost: \$45 per issue

<p align="center">SERVICE DIRECTORY Advertise in Today's Catholic <i>With a variety of options for web and print advertising, let us help you reach YOUR demographic.</i> Call 260-399-1449</p>		 <p>MEDICARE SPECIALIST Ryan Moore Insurance Matters, LLC 260-436-7394 • 855-436-7394 ryan@insmatters.net • insmatters.net 220 Insurance Dr. Suite H Fort Wayne IN 46825</p>
 <p>RE/MAX RESULTS Andrea "Andy" Hall 260-417-5093 AHallResults@gmail.com Caitlin Berghoff 260-403-9898 CaitlinBerghoff@remax.net <small>Each Office Independently Owned and Operated</small></p>	<p align="center">PNC Bank Building LEONARD J. Andorfer & Co., LLP CERTIFIED PUBLIC ACCOUNTANTS</p> <p>110 W. Berry Street, STE 2202 Fort Wayne 46802 (260) 423-9405 Fax: (260) 422-9206</p> <p align="center">*Tax Planning and Preparation Corporations, Individuals and Partnerships • Estates and Trusts • Auditing Services Visit us at www.ljandorfer.com</p>	 <p>HOOSIER PHYSICAL THERAPY</p> <p>MICHAEL F. BARILE DC, PT 3030 LAKE AVE SUITE 26 FORT WAYNE, IN 46805 PHONE: 260.420.4400 FAX: 260.420.4448 www.hoosierpt.com</p>
<p align="center">Closest Concepts YOUR STORAGE SPACE SPECIALISTS</p>  <p><small>Catholic Family Owned since 1988 • Jon & Shelley Ross – St. Joseph Roanoke Parishioners</small> Fort Wayne 260-483-6763 Indianapolis 317-849-8444 www.closestconceptsinc.com</p>	<p align="center">Peerless CLEANERS</p>  <p>Ft. Wayne, Auburn, Angola & Warsaw 4121 Hillegas Rd. Ft. Wayne, IN 46808 260.422.9374 www.peerless-cleaners.com</p> <p align="center">JUST FILL THE BAG, WE'LL DO THE REST! *FREE Pick-Up & Delivery *Select areas of Ft. Wayne Only</p> <p align="center">f i t i n</p>	<p align="center">USB UNION SAVINGS BANK</p>  <p>David Egts Low Closing Costs & Great Rates "MORTGAGE CLOSING COST CRUSHER" 260-418-6191 CERTIFIED RESIDENTIAL MORTGAGE PROFESSIONAL</p>
<p align="center">Expertise you can rely on.</p> <p>Mike Kendzicky Michael Kendzicky Samantha Hengen, CFP® Private Wealth Management 4220 Edison Lakes Parkway, Suite 100 Mishawaka, IN 46545 574-247-6830 . 800-866-9022 rwbaired.com <small>©2018 Robert W. Baird & Co. Incorporated. MC-260563.</small></p> 	<p align="center">1 FULL SERVICE PRINTING CREATIVE ARTWORK EDDM/STANDARD MAILING</p> <p align="center">OFFSET ONE, INC. www.offset1.com 260-456-8828 1609 S. Calhoun St Fort Wayne, IN 46802</p>	 <p>LINDA RILEY Senior Loan Officer NMLS: 234665 C: 574.551.9330 O: 574.268.9033 F: 574.268.2955 310 Enterprise Drive Warsaw, IN 46580 lriley@ruoff.com ruoff.com/lindariley</p>

WEBSITE

We very much appreciate the opportunity to advertise in Today's Catholic. They have been able to help us reach out to people who we want to get to know.

--

Kathleen Matuszak
St. Joseph Funeral Home
& Cemetery



WEBSITE HOME PAGE

HOME PAGE FEATURE AD | \$300

Our Home Page Feature Advertisers have an exclusive monopoly on the premium advertising slot on our website. Always located at the top of our home page, this advertising slot is seen by any who visit our home page. While most of the advertisements on our website follow the industry practice of rotating, this ad does not: it is seen 100% of the time.

The Home Page Feature Ad is \$300 per week.

HOME PAGE CLASSIC AD | \$250

Our Home Page Classic Advertisement appears beneath our frequently-visited events calendar. With only two advertising opportunities in this slot at any given time, your ad is guaranteed to be seen by 50% of all visitors to our home page.

The Home Page Classic ad is \$250 per week.

DATES AND SUBMISSION

Ads are sold on a one-week rotation and are published on Tuesday afternoons. Dates are first-come-first-serve, so reserve early for these premium spots. Ads should be sent as a 300px wide by 250px tall PNG or JPEG file to Erika Barron: ebarron@diocesefwsb.org.

The screenshot shows the homepage of 'Today's Catholic', which serves the Diocese of Fort Wayne - South Bend. The page features a navigation menu, a search bar, and a large banner image of a church interior. Below the banner are several news articles categorized by 'LOCAL', 'SCHOOLS', 'PARISH', 'BISHOP', 'WORLD NEWS', 'VATICAN', 'NATIONAL', and 'COLUMNS'. On the right side, there are two advertisement slots for 'HOME PAGE FEATURE' (300px x 250px) and 'HOME PAGE CLASSIC' (300px x 250px), along with an 'Upcoming Events' calendar and an 'ALL EVENTS' button.

ADVERTISEMENT ON ARTICLES

PINNED ARTICLE AD | \$200

Want to congratulate that graduating senior, advertise your school on an article celebrating that school, or otherwise target your audience by pairing your ad with an article of interest to that particular audience?

Pinned ads are the solution for you. Pinned ads are the exclusive advertisement on their articles, and they never expire.

ROTATING AD | \$200

Our rotating ad is our industry-standard option, with up to two classic article ads appearing on each article, each offering a rotation of five different ads.

Looking to simply put yourself out there and cast a wide net? At \$200 per week, this option is for you!

SUBMISSION

FILE TYPE: Ads should be sent as a JPEG (RGB) or PNG

PINNED SIZE: Flexible dimensions.

CLASSIC SIZE: 300px wide by 250px tall

SUBMIT TO: Erika Barron | ebarron@diocesefwsb.org



OCTOBER 18, 2017 // [SCHOOLS](#)

All-school Mass calls children to holiness

 **Jennifer Miller**
Freelance Writer

[f](#) [t](#) [+](#)

With a children's choir singing and a hand bell choir playing the Litany of Saints, Purcell Pavilion at the University of Notre Dame witnessed a small foretaste of heaven Oct. 10 as Catholic schools from the western part of the Diocese of Fort Wayne-South Bend gathered together to worship and to celebrate Mass. Superintendent Marsha Jordan captured the feeling in the building when she said in her welcome address, "It is a great joy to join together to celebrate the sacrifice of the holy Mass."

**PINNED
ARTICLE AD**

**flexible
dimensions**