

# TODAY'S CATHOLIC MEDIA KIT



# TODAY'S CATHOLIC OUR STORY



The newspaper of the Diocese of Fort Wayne-South Bend started in January 1926 and was inserted into the Our Sunday Visitor national edition. The first editor was then-Bishop John F. Noll. On December 3, 1972, then editor Msgr. James Conroy hosted a contest to select a new name for the paper. The winning entry, The Harmonizer, was suggested by Msgr. Durkin.

The diocese took over ownership of the newspaper on September 1, 1986 and the name was changed to Today's Catholic on October 26, 1986. Under direction from Bishop John M. D'Arcy, Today's Catholic began sending complimentary subscriptions to every registered Catholic household in all fourteen counties in the diocese. A website was created for Today's Catholic in 1998.

In 2017, Today's Catholic diversified its news content delivery to include a brand new website, a digital edition, a Facebook page and an app in addition to the printed newspaper available by paid subscription.

# PRINT EDITION

**Today's Catholic is  
the perfect partner  
for our advertising  
market; they  
always go the  
extra mile to help.**

--

Kathy Retzios  
St. Anne Communities





# "IN MY DIOCESE" AND ISSUE THEMES

Each issue, Today's Catholic focuses on a particular theme for many of our articles. These themes are indicated on the calendar below. We're also going parish-by-parish to tell each communities' story of the Catholic faith lived at their parish. This is "In My Diocese." Below, you will find our schedule for each of these.

<b>SEPTEMBER</b>				<b>SPACE</b>	<b>ART</b>	<b>ISSUE</b>	<b>NOVEMBER</b>				<b>SPACE</b>	<b>ART</b>	<b>ISSUE</b>
<b>3</b>	OPEN.....	Aug 23	Aug 25	31	<b>5</b>	GRIEVING.....	Oct 25	Oct 27	40				
	Mishawaka Catholic: St. Monica, St. Bavo, St. Joseph (St. Joseph)					Holy Cross Parish Basilica of the Sacred Heart (St. Joseph)							
<b>10</b>	OPEN .....	Aug 30	Sept 1	32	<b>12</b>	SENIORS/BLACK CATHOLIC MONTH .....	Nov 1	Nov 3	41				
<b>17</b>	OPEN.....	Sept 6	Sept 8	33	<b>19</b>	THANKSGIVING.....	Nov 8	Nov 10	42				
	Queen of Angels Most Precious Blood (Allen)				<b>26</b>	OPEN .....	Nov 15	Nov 17	43				
<b>24</b>	COLLEGE AND CAREERS .....	Sept 13	Sept 15	34									
<b>OCTOBER</b>							<b>DECEMBER</b>						
<b>1</b>	RED MASS.....	Sept 20	Sept 22	35	<b>3</b>	ADVENT.....	Nov 22	Nov 24	44				
	Holy Family & St. Augustine (St. Joseph)					St. Patrick, Walkerton St. Jude (St. Joseph)							
<b>8</b>	RESPECT LIFE.....	Sept 27	Sept 29	36	<b>10</b>	OPEN .....	Nov 29	Nov 31	45				
<b>15</b>	WORLD MISSION SUNDAY .....	Oct 4	Oct 6	37	<b>17</b>	CATHOLIC CHARITIES.....	Dec 6	Dec 8	46				
	Our Lady of Good Hope St. Vincent de Paul (Allen)					St. Anthony de Padua St. Therese Little Flower (St. Joseph)							
<b>22</b>	OPEN.....	Oct 11	Oct 13	38	<b>24</b>	CHRISTMAS .....	Dec 13	Dec 15	47				
<b>29</b>	VOCATION AWARENESS WEEK U.....	Oct 18	Oct 20	39									
<b>5</b>	NOVEMBER GRIEVING.....	Oct 25	Oct 27	40									
	Holy Cross Parish												